

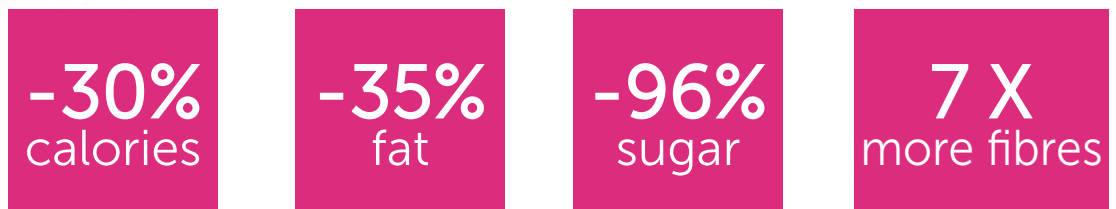
After being selected by the **New Product Expo Selection Committee of PLMA** in Amsterdam and being nominated for the **Innovation Award at Horeca Expo** in Belgium and being selected by the **Jury of SIAL Innovation** in Paris, we have reason to believe that independent experts in different countries are very fond of our newest product.



What is it about ? We have created a **chocolate lavacake with a nutriscore A**.
Why is this product special ? Because it simply doesn't exist on the market right now. It is in fact the first chocolate lavacake with a nutriscore A.

Indeed it was a challenging job to create something that had never been done before, a delicious chocolate dessert with only a nutriscore A.

Compared to our classic lavacake it offers :



And all **without sacrificing taste, consistency and melting properties**. So it's basically a taste explosion, but most of all it will be exploding from the shelves! Moreover, this chocolate lava cake with nutriscore A **suits perfectly today's consumer's taste**: light, tasty, with high-quality Belgian chocolate and, another asset, it is foolproof. But ... this lavacake it is above all: **guiltfree indulgence !!!**

.... and for the trade: a popular **"impulse & indulgence product" with an attractive profit margin**. The product is offered in the fresh department as well as in the frozen department. We already see the potential!

And so Galana, with its Beldessert bakery department, is increasingly profiling itself as **the international lavacake specialist**. And... there is a lot more in the pipeline in the coming months!



Guilt-free
indulgence



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